

February, 2020

The East Forsyth High School Talon Theatrical Company and Friends of the Theatre Booster Club are excited to announce our Spring production of Godspell. There will be 3 shows for the general public on April 1st, 2nd, and 3rd as well as two special performances for church groups on April 8th and April 9th.

Ticket sales cover only a small percentage of our costs; and the theatre department gets very little money from the school's budget. Each show costs thousands of dollars to produce. The Friends of the Theatre Booster Club supports the productions with funding for such expenses as student meals during dress rehearsals, costumes, props, unmet production expenses and the year-end International Thespian Society (ITS) awards banquet. Each year, the Boosters are also proud to present scholarships to outstanding senior theatre students who are planning to continue their post-secondary education.

Participating in theater productions—whether as an actor, technician, or stage manager—helps our students build confidence, learn how to work as a team, and apply these skills in the classroom and in life. Yet, with limited funding for our programs, we must rely on parents and community supporters such as you to make these programs the best they can be.

Over 3,000 members of the Kernersville community—students, parents, teachers and friends—attend East Forsyth Theatre's productions throughout the year, offering sponsors valuable advertising and branding visibility.

Please see the attached for advertising opportunities now available to show your leadership and support of East Forsyth Theatre's productions for the 2019-2020 school year. These shows are sure to be well attended, so that means many people will see your ad in our playbill.

We hope we can count on your support as we look to expand our audience and raise the needed funds for the benefit of our students and the community's fine arts experience. Please visit <https://www.talontheatricalcompany.com> for more information.

Playbill advertising costs are: full page \$40 (4 1/4 X 5 1/2); 1/2 pages \$30 (2 1/8X 2 3/4); 1/4 page \$20 (business card).

All payments and artwork are due no later than March 2nd. Artwork must be sent electronically to tcburgess@wsfcs.k12.nc.us. Thanks for your cooperation in helping us get the playbills printed on time!

Your support is greatly appreciated. We hope to see you at the show.

Sincerely,

Tiffany C. Burgess, Production Director

Friends of the Theatre Playbill Ad Form

Name of Purchaser or company: _____

Contact Number and email: _____

Ad size

_____ Full Page Ad \$40.00

_____ 1/2 Page Ad \$30.00

_____ 1/4 Page Ad \$20.00

Total: _____

(Please include payment at time of order. Make checks payable to the EFHS Friends of the Theatre. You may also pay online via credit card; go to talontheatricalcompany.com and click on the fundrasing link.)

**All artwork must be sent electronically; no physical paper with layout instructions will be accepted. Please send artwork no later than March 2nd to:
tcburgess@wsfcs.k12.nc.us**